



Clinical Key



It's time for an enhanced ClinicalKey experience



Fast – Smart Search thinks like a physician, answering your clinical questions quickly

Complete – Most complete and current collection of content across all medical specialties

Convenient – Optimised mobile experience, making it easier to discover and share content anywhere

Trusted – Content from Elsevier, the name healthcare professionals worldwide rely on

Lead with answers.

What does enhanced ClinicalKey mean to Physicians?

Fast answers built on trusted evidence: when every second counts

Efficiency

- Smart Search provides physicians with clinically-relevant and trusted answers quickly, at point of care
- Mobile access and other productivity tools allows you to search, save, share information with your care team efficiently

Care Quality

- Covering every medical specialties, ClinicalKey provides clear guidance to help you make better decision faster, even in unique patient scenarios
- Topic Pages covers some of the most searched disease topics, offering shortcuts to topic overviews at point of care

Keep Current

- Stay current with the latest and complete clinical knowledge, updated daily
- Search history helps you find answers to your frequently-asked questions with just a few clicks



What does enhanced ClinicalKey mean to Medical Students?

Trusted clinical search engine, helping you to become tomorrow's clinical leader

Efficiency

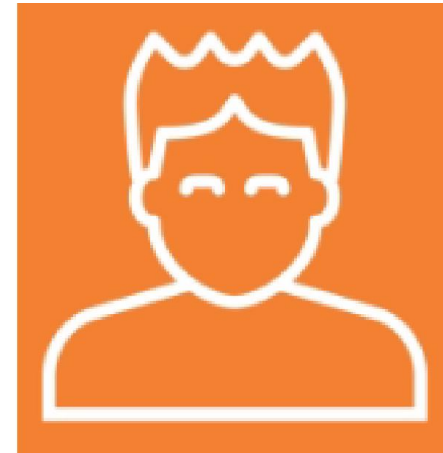
- Smart Search leads to fast answers and deep evidence that is easy to find, share and reference to
- Prepare school work easier with advanced tools such as presentation maker

Accessibility

- Enhanced mobile experience allows you to access information anytime, anywhere
- Latest medical knowledge available in text and other multimedia formats, enrich learning experience

Trusted

- Elsevier your familiar content, trusted by millions of healthcare professionals, supports you to be the leaders of tomorrow
- Elsevier continues to advance technology so medical knowledge are more discoverable



ClinicalKey content coverage



1,400+ Topic Pages	Over 1,400 new Topic Pages provide concise overviews about disease conditions. Each Topic Page includes links to more in-depth answers, including specialty-specific content and related drug information.
1,000+ Full-text Books	More than 1,000 market-leading medical and surgical books, including <i>Gray's Anatomy</i> , <i>Goldman's Cecil Medicine</i> , <i>Braunwald's Heart Disease</i> , <i>Campbell's Operative Orthopaedics</i> , and more.
600+ Journals	More than 600 top journals from Elsevier including such respected titles as <i>The Lancet</i> and <i>Journal of the American College of Cardiology</i> . Includes back files to 2007.
50+ Clinics Review Articles	All of the medical and surgical clinical review articles from the Clinics series.
850+ First Consult Monographs	Trusted source for clinicians to find succinct clinical answers to aid in clinical decision-making at the point of care.
300+ Procedures Consult	These video modules provide step-by-step procedural instructions as a way to help users learn a technique or simply refresh skills.
17,000+ Medical and Surgical Videos	High-quality videos covering procedures from 30+ medical and surgical specialties.
2.2M+ Images	All images can be added to a user's Presentation Maker.
2,900+ Drug Monographs	More than 2,900 drug monographs from Gold Standard, indexed daily.
MEDLINE Abstracts	All MEDLINE abstracts are retrieved daily from the National Library of Medicine, semantically enriched and seamlessly integrated into ClinicalKey search results.
4,500+ Practice Guidelines	Practice guidelines from journals, professional and government agencies and summaries from the National Guideline Clearinghouse.
Clinical Trial Information	All Clinical Trial information from clinicaltrials.gov is searchable on ClinicalKey.
15,000+ Patient Education Handouts	Patient education handouts can be customized with care provider contact information, and tailored for each patient with special instructions. Most handouts are available in both Spanish and English.

Four ways in which a hospital can benefit from using ClinicalKey



- 1**

Empowering consistently safe, cost-efficient care
- 2**

Getting more time to spend with patients
- 3**

Improving metrics that influence hospital reputation
- 4**

Developing top talent



Four ways in which a hospital can benefit from using ClinicalKey

1

Empowering consistently safe, cost-efficient care



- Reduce unnecessary referrals, tests and treatments
- Reduce preventable illnesses and injuries
- Avoid practice errors that lead to reimbursement penalties
- Avoid litigation

2

Getting more time to spend with patients



3

Improving metrics that influence hospital reputation



4

Developing top talent



Five ways in which a hospital can benefit from using ClinicalKey



1 Empowering consistently safe, cost-efficient care

2 Getting more time to spend with patients

- Help residents and nurses quickly find information (including multimedia)
- Help experienced physicians earn medical education credits, find information for rare cases, and prepare presentations

3 Improving metrics that influence hospital reputation

4 Developing top talent

Four ways in which a hospital can benefit from using ClinicalKey



1 Empowering consistently safe, cost-efficient care

2 Getting more time to spend with patients

3 Improving metrics that influence hospital reputation

- Improve patient safety, a top factor for “best hospital” lists
- Increase likelihood of accreditation, such as Magnet or JCI

4 Developing top talent

Four ways in which a hospital can benefit from using ClinicalKey



1

Empowering consistently safe, cost-efficient care



2

Getting more time to spend with patients



3

Improving metrics that influence hospital reputation



4

Developing top talent



- Streamline onboarding
- Reduce training costs for physicians and nurses



Thank You

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